

PRESS RELEASE

Romagnat, the 03/09/2024

The Auvergne-Rhône-Alpes region and the GSF group adopt a robotic assistant: the EffiBOT!

- **A mobile robot follower to facilitate GSF's daily missions to the AURA Region**
- **The Robotics company Effidence, a long-standing GSF partner**

Automated transport of cleaning products with the EffiBOT

GSF decided to install a robot on the Hôtel de Région site to transport hygiene consumables.

The [EffiBOT](#) travels around the site, following the agent as he loads the products required for his mission onto the AMR tray.

The short version of the robot was chosen to facilitate movement, even in narrow corridors.

GSF and its long-standing partner Effidence

This is not the first time GSF has worked with Effidence. The group, one of France's leading providers of on-site cleaning and services, already uses EffiBOTs at various sites in France: Merck (Molsheim), Continental (Toulouse), l'Oréal (Clichy) and Lilly Laboratories (Fegersheim). All in all, there are more than a dozen EffiBOTs working for GSF throughout France.

GSF pays particular attention to innovation within its business, to the well-being of its employees, and to the relationship of trust with its suppliers.

This latest EffiBOT marks another successful collaboration between Effidence and GSF.

- *GSF: "[The] robot's handling by users [is] quite simple and helps us in our daily tasks. It contributes to the safety of our agents and makes a strong impression on the staff at the site where it is installed."*
- *La Région: "This tool is a great innovation in terms of ergonomics and comfort for GSF staff."*



<https://youtu.be/b7CV-q1dwvk>



About Effidence

Effidence provides innovative robotic solutions to optimize intralogistics flows and order-picking applications for industrial and logistics players. Founded in 2009 by Cédric TESSIER, Effidence offers agile, high-performance robotic solutions that adapt to its customers' needs and growth: follow-me and autonomous collaborative robots to work with or near humans; standalone robots or swarm-me robots cooperating in fleets. In 2020, Effidence signed a strategic partnership with the Manitou group to distribute EffiBOT robots in Europe, and market Manitou warehouse trucks (stackers, tractors, order pickers, etc.) robotized using Effidence technology.

About GSF

A premium player among the leaders in cleaning and multiservices, GSF generated sales of 1.272 billion euros in 2023, with more than 42,000 employees in France and abroad.

Backed by its unique network of nearly 160 local establishments in France, the group operates and manages a wide range of on-site services, from cleaning to delegated waste management, from reception to hospitality management, from factotum to internal logistics. Our offering is tailored to the specific needs of each business sector and the context of each of our customers, with a tailor-made organization of our teams. Local management, investment in ongoing training, internal promotion and employee loyalty are at the heart of GSF's business model. Its overall CSR approach has been rated "Platinum" by Ecovadis, with a score of 89/100 in 2024.

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