

PRESS RELEASE

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SOCOS SERVICES, a 4.0 factory, at the cutting edge of modernity and innovation with its latest robotic stacker Effidence | Manitou, the **EffiBOT-P**

- An hybrid and ergonomic automation of the industrial process at the specialist in the shaping of luxury perfumes and niche brands
- An AMR and a French robotic expertise for a company with Made in France know-how

The choice of a cutting-edge robotized hybrid stacker

The end of 2022 was marked by the implementation of a brand-new robotic stacker in the premises of the luxury perfume manufacturer SOCOS SERVICES, based in Paris region. Very sensitive to the improvement of the working conditions of its employees and to innovation, the Artisan - Industrial of luxury was seduced by the possibility of automating its flows. The AMR Effidence | Manitou were chosen to develop this project, focused on the movement and distribution of pallets through the warehouse. The robotic stacker, **EffiBOT-P**, combining a triple use, (manual, automatic and follow-me), and an optimal ergonomics, has been implemented in the premises of SOCOS SERVICES.

The final solution allows SOCOS SERVICES to meet 3 main requirements of its process:

- The automatic movement of pallets between the production area and the logistics area.
- Automated transport of pallets from the reception area to the racks or to the production area.
- Manual movement, a mode still available on Effidence | Manitou robotic stackers, to load a pallet, then automatic delivery to the destination chosen on the robot's touch screen.

The innovation in the first two points lies in the ergonomic call screens located in the different areas, allowing operators to reduce the number of travels made by communicating the tasks directly to the stacker.

A french know-how and expertise

The collaboration of the different actors of this project promotes the quality of the French industry 4.0. Indeed, the Made in France know-how of this luxury perfumery manufacturer is in perfect harmony with the French expertise of the pioneer and leader in robotics Effidence, and the leader in handling Manitou.

Alex Mazier, Sales, Logistics and Planning Manager at SOCOS SERVICES, said:

“Due to our specific project, we were looking for an agile solution, which adapts to our constantly changing environment. The EffiBOT-P robotic stacker, proposed by Effidence, immediately convinced us. This choice proved to be the right one, as the implementation was fast and efficient; in particular, due to the strong involvement of the Effidence team.

This new employee has integrated perfectly into our environment, which helps and relieves the daily work of the forklift drivers in the logistics department.”

About Effidence

Effidence provides innovative robotic solutions to optimize intralogistics flows and order picking applications of the industry or logistics. Founded in 2009 by Cédric TESSIER, Effidence offers agile and efficient robotic solutions that adapt to the needs of its customers and their growth: collaborative robots "follow-me" and autonomous to work with or near humans, standalone robots or cooperating fleet type "swarm-me". In 2020, Effidence has signed a strategic partnership with the Manitou group to distribute EffiBOT robots in Europe, and market Manitou warehouse trucks (stacker, tractor, order picker, ...) robotized from Effidence technology.

About SOCOS SERVICES

Manufacturer of luxury perfumes for niche brands since 2013, SOCOS SERVICES is a small business on the borderline between craft and industry. SOCOS SERVICES stands out both for its high quality know-how and for its agility and innovation, which today allow it to manufacture unique pieces, samples, mini-series or industrial series, for the main luxury houses.

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